



## **Power Selling for Wireless Retailers – Los Angeles**

**Event Date: May 6, 2008**

*Sponsor set up 9-11am*

*Registration 11am*

*Meeting: 11 – 5:30pm*

*Reception 5:30pm – 7pm*

Event Location, Ballroom marked “Power Selling for Wireless Retailers”:

### **Sheraton Cerritos Hotel**

12725 Center Court Drive

Cerritos, CA 90703

Tel: 1-562-809-1500 Fax: 1-562-403-2080

Special Meeting Rate: \$159 – BOOK BY April 15, 2008

### **FREE Self-Parking**

### **ORANGE COUNTY AIRPORT**

**Distance from hotel:** 7 mi.

**Drive time:** 15 min.

### **Driving Directions:**

#### **From Los Angeles International Airport**

Take Interstate 105 East to I-605 South to Highway 91 East. Exit at Shoemaker and turn right onto Park Plaza Drive. Turn right onto Town Center Drive, and then turn left onto Center Court Drive.

#### **From East**

Take Highway 91 West and exit at Bloomfield. Turn left onto Artesia and cross the freeway. Turn left onto Bloomfield, and then turn left onto Town Center Drive. Turn right onto Center Court Drive.

#### **From John Wayne/Orange County Airport**

Take Interstate 405 North to Interstate 605 North to Highway 91 East. Exit at Shoemaker and turn right onto Park Plaza Drive. Turn right onto Town Center Drive, and then turn left onto Center Court Drive.

#### **From North**

Take Interstate 5 South to I-605 South to Highway 91 East. Exit at Shoemaker and turn right onto Park Plaza Drive. Turn right onto Town Center Drive, and then turn left onto Center Court Drive.

#### **From West**

Take Highway 91 East and exit at Shoemaker South. Turn right onto Park Plaza Drive, then turn right onto Town Center Drive. Turn left onto Center Court Drive.

#### **From South**

Take I-5 North to Highway 91 West and use the Bloomfield Exit. Turn left onto Artesia Boulevard, then turn left onto Bloomfield Avenue. Turn left onto Town Center Drive, and then turn right onto Center Court Drive.



## **Power Selling for Wireless Retailers – San Jose**

**Event Date: May 8, 2008**

*Sponsor set up 9-11am*

*Registration 11am*

*Meeting: 11 – 5:30pm*

*Reception 5:30pm – 7pm*

Event Location, Ballroom marked “Power Selling for Wireless Retailers”:

### **Embassy Suites Milpitas - Silicon Valley**

901 E Calaveras Boulevard, Milpitas, CA 95035

Tel: 1-408-942-0400 Fax: 1-408-262-8604

**Special Meeting Rate: \$179 – BOOK BY April 15, 2008**

### **FREE Self-Parking**

The **Embassy Suites Milpitas - Silicon Valley** hotel is located just minutes from the San Jose International Airport, adjacent to highways 237, 680, and 880. Nestled in the rolling hills of beautiful Northern California, the quaint city of **Milpitas** shares the Silicon Valley spotlight with its neighbors to the South (**San Jose, Santa Clara, and Sunnyvale**) and its neighbor to the North (**Fremont**).

#### **SAN JOSE INTL**

**Distance from hotel:** 7 mi.

**Drive time:** 15 min.

Transportation to and from the Airport

Type	Typical Minimum Charge
Courtesy Bus	with 48 hour adv. notice
Limousine	20.00 USD
Rental Car	30.00 USD
Taxi	25.00 USD

#### **Driving Directions from San Jose Airport**

1. Start out going Northeast on Airport Pkwy, toward Technology Drive
2. Airport Pkwy becomes E. Browkaw Rd.
3. Merge onto I-880 N Toward OAKLAND
4. Take the CA-237/CALAVARES BLVD exit, EXIT 8B, toward MOUNTAIN VIEW
5. Turn RIGHT onto W CALAVERAS BLVD/CA-237 E.